



V IMBRICS+ FORUM PARTNER PACKAGE

«FIELD-SPECIFIC PARTNER»

The cost of the offer: 500,000 rubles / 8,350 USD

The fixed price is presented in rubles.

The payment in USD is made at the exchange rate of the Central Bank of Russia fixed on the payment date.

International Municipal BRICS+ Forum

Prepared by the Organising committee
for the preparation and holding
of the International Municipal BRICS+ Forum

Becoming a V IMBRICS+ Forum partner means not only gaining premium participation and broad branding opportunities at the Forum site, but also obtaining the most effective mechanisms for promoting your business, finding new partners, and entering new markets.

WHAT DOES PARTICIPATION IN THE FORUM AS A PARTNER GIVE YOU?



Exclusive access and premium terms of participation.

Partners have access to unique formats of participation, including the opportunity to form their own agenda at the Forum site. The options of different packages include: organisation of conferences, press scrums, personal meeting rooms, translator services, photographers, personal manager, invitations to VIP events, and more. Partners can invite their fellow companies to events within the framework of the Forum.



Implementation of the company's strategic interests

The organisers work out individual offers for the partner of the Forum based on their company's development goals.



Audience and business contacts

The Forum has the attendance of over 5,000 people offline and over 100,000 online. Top officials from different countries of the world, politicians and entrepreneurs, academia and cultural figures, managers and top managers, and others will be invited as speakers.



Investment opportunities.

Various investment projects will be presented at the Forum. Forum partners have access to invite-only presentations and will be able to consider projects with high liquidity and state support, as well as present their own projects.



Efficient advertisement

The Forum platform offers a wide range of opportunities for advertising the partner's brand: placing information about the partner on the website, video broadcasts, outdoor advertising, advertising in the media, mailing lists.

The V IMBRICS+ Forum is a unique platform for establishing communication channels, starting an effective multilateral dialogue, and expanding opportunities for international and interregional cooperation.

PACKAGE CONTENTS

| | Package option | Quantity | Note |
|---|--|--|--|
| 1 | Provision of a personal manager services. | From the moment of the Contract's signing until the end of the Forum | Personal manager informs the Partner about all the events and options provided for in the agreement for organisation of participation in the Forum, prepares the documents and participation packages, fills out applications, monitors the performance of services under the agreement and interacts with the Partner until the end of the Forum. |
| 2 | Placement of information on the website IMBRICSFORUM.COM | Up to 300 characters | Placement of information about the Partner's company in the "Partners" section of the Forum's website. The text and logo are provided by the Partner. |

PARTICIPATION BADGES

| | Package option | Quantity | Note |
|---|---|----------|---|
| 3 | Provision of participation packages of the Standard+ category (badges) | 4 pcs. | For representatives of the Partner's company. For the contents of the participation packages, see page 4. |
| 4 | Provision of participation packages of the Business category (badges). | 1 pcs. | For representatives of the Partner's company. For the contents of the participation packages, see page 4. |
| 5 | Provision of participation packages of the 1-Day Standard category (badges) | 5 pcs. | For representatives of the Partner's company. For the contents of the participation packages, see page 4. |



COVID-19 PREVENTION

The V IMBRICS+ Forum'2023 will be held in compliance with all necessary safety measures and the recommendations of the Federal Service for Surveillance on Consumer Rights Protection and Human Wellbeing and the World Health Organisation to prevent the spread of the new coronavirus infection COVID-19. Please stay tuned for updates on the Forum website and via newsletters.

Dear partners! Taking into account the difficult epidemiological situation in the world related to the spread of the COVID-19 infection, the Organising Committee of the V IMBRICS+ Forum is aware of the risks associated with holding mass events and prioritises your interests! In view of this, in case of cancellation of the event in 2023, the contract for the organisation of participation in the Forum will be automatically extended for 2024, while maintaining the cost specified in this package.

| FORUM PARTICIPATION PACKAGES (BADGES) | | | |
|--|--|--------------------------------------|---|
| | Package Category | Package price | Contents |
| 1 | STANDARD/ Single-day STANDARD | 120,000 RUB / 2,000 USD * | <ul style="list-style-type: none"> • Access to the events of the V IMBRICS+ Forum'2023 business programme • Access to the exhibition • Set of handouts (notepad, pencil) |
| 2 | BUSINESS/ STANDARD+ | 210,000 RUB / 3,500 USD * | <ul style="list-style-type: none"> • Access to the events of the V IMBRICS+ Forum'2023 business programme • Access to the exhibition • Access to the opening ceremony • Access to the lounge area for 2 days • Set of handouts (notepad, pen, folder, event programme) |
| 3 | VIP | 350,000 RUB / 5,900 USD * | <ul style="list-style-type: none"> • Access to the events of the V IMBRICS+ Forum'2023 business programme • Access to the exhibition • Access to the opening ceremony • Access to the plenary session • Access to the video archive of the business programme • Access to the lounge area for 2 days • Access to the lunch area for 2 days • Participation in the business breakfast • Participation in the evening reception • Set of handouts (notepad, pen, folder, event programme) |

*The switch to dynamic pricing will occur on April 1, 2023, with a 10% monthly growth. From June 1, 2023, - 15% monthly growth.